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# LETTER FROM THE CHAIRMAN OF THE BOARD

Dear Ambassadors for Hope,

The children of Sierra Leone need our help. After years of brutal civil war, in which children were often victims of unspeakable atrocities, Sierra Leone has emerged as a stable but impoverished nation (177 of 186 on the United Nations 2012 human development index), with a devastated infrastructure and a missing generation of educated young adults (the average adult has only 3.3 years of education). The country is now going through a critical phase with its first post-war generation of children entering an educational system unable to accommodate many of their basic needs.

Education for Hope (EFH) was founded three years ago by Momodu W. Jalloh, an expat who, along with former educators and professionals from Sierra Leone, believes education is a fundamental human right and an essential first step to rebuilding Sierra Leone. From replenishing libraries to building schools to providing children with basic supplies, EFH's vision is to provide children with basic educational resources and a safe and healthy learning environment.

The year 2012 saw increasing direct activity from our new organization, as we completed rebuilding the primary school in Ro Tumba village, including providing desks and school supplies for 80 students and two teachers, and securing donated office equipment and supplies for the Sierra Leone Library Board, which is responsible for distributing the 25,000 books we had donated in 2011. With the volunteer help of three talented interns from Washington D.C. colleges, we expanded our outreach and improved our social media and Web presence, raising awareness of EFH and Sierra Leone's educational needs.

In 2013, the Board authorized hiring our first in-country staff member and formal registration as a charity in Sierra Leone, which will enable EFH to work directly with the local government and international charities to provide assistance directly and efficiently to the places that need it most. We are working to build our second school using a model blueprint that we plan to replicate across the country, while retaining our focus on providing books and supplies directly to the libraries, schools, and children that need them most.

We could not have done all this without your generous support. Your financial donations are critical to allowing EFH to fulfill its mission of improving the quality of life for children in Sierra Leone and helping the current generation of children to break out of the cycle of poverty by empowering them with the tools and resources to read and write, and thus take charge of their own destinies.

Thank you for your support,

IsBilemen

Paul Brinkman

Chair, Board of Directors

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### 1 LETTERS FROM OUR STUDENTS



Kadiatu Kargbo, Class 3 student

My name is EADTATU EARGEBO I om a girl I am 13 years old. I live in Tumba I am in closs 3 o what the school ment to you the school is medicing to me all thing the school is the price were I go and learn every thing I go to the school to learning because learning is better that silver and got

D What do you note to learn I want to I hope to learn more thing I want to lear now to read redder seek I want to rean now to write good

What would you like to become when you grown up I want to become NUSE I want to make People well when they sick I go to school for this



Sheku Kargbo, Class 4 student

## SHEKU-KARGESO

what the school ment to you?

My Name is she ku-kowsto

Tam in class IV

Aws Tam in Eleven years old

ANS The school was ment to we that we should held our book learning with two hands And to Forget to us because Learning is better than silver and

What do You have to lears?

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(CO)

What would you like to become when you grow

As For me I want to become the most Potalow Person in the world like Ernest Bai Koromer. Samuel Eter and charmen and that Why I love my beak learning.



### 2 | MISSION STATEMENT

The Mission of Education for Hope is to improve the quality of life and end generational cycles of poverty by empowering the children of sub-Saharan Africa with the tools and resources to be able to read and write, and thus have the ability to chart their own destiny.

#### **VISION STATEMENT**

Through sustainable partnerships we will work with local communities in sub-Saharan Africa under a co-investment approach to catalyze a strong primary educational beginning including building schools, providing school supplies, and providing books for libraries. Within two decades we will build or renovate 500 schools equipped with libraries, provide 10,000 backpacks with school supplies to primary school children, and provide libraries with 1,000,000 books.

#### **CORE VALUES**

Partnership – Committed to collaborating with governmental and non-governmental institutions, individuals, and organizations that share our values

Accountability – All receipts and expenditures will be accounted for.

Integrity – All ambassadors of the organization are required to follow the by-laws at all times and are held to the highest ethical standards in executing their duties.

Transparency – All donations and money raised will be used for their intended purposes and not for personal gain.

#### WHY WE DO THIS WORK

Lack of educational opportunity is the primary cause of stagnant development and increased poverty within underdeveloped African nations. While many regions of the world are susceptible to hard times, children in Africa are at high risk for continued poverty and less educational opportunities; therefore, they are our organization's primary focus.

We were guided in our work and motivated toward success by being fully mindful of the hardships faced by children and their families throughout Sierra Leone, as the country still struggles to recover from its decade-long civil war that destroyed lives and communities. Many children were orphaned and suffer from mental and physical trauma as a consequence of the civil war. But no less grave a concern is the legacy and cycle of poverty and illiteracy that so often follows a violent conflict of this type and scale. This is where Education for Hope plays a crucial role. Education is the key, not only to economic growth and poverty alleviation, but it is central to community development and to the physical and psycho-social wellbeing of the child.





Residents of Tumba Village off loading building supplies for Tumba Primary School construction



EFH Staff distributing school supplies to school children of Tumba

### 3 | CORE PROGRAMMING

Education for Hope is currently pursuing its mission through three distinct programs:

#### **BUILDING SCHOOLS**

Many communities in the rural areas lack schools, and some schools are built with mud bricks and thatched roofs and lack the basic amenities of a functioning school, resulting in an inappropriate learning environment for children. The overall objective of this program is to build schools and provide amenities and resources, thereby creating an environment that is conducive to learning.

#### **SCHOOL SUPPLIES**

School supplies are considered a luxury and many parents cannot afford them due to lack of financial resources, causing their children to stay home and not attend school. This program is designed to provide financially needy children in primary school with supplies such as backpacks, pens, pencils, erasers, crayons, etc.

#### **BOOKS FOR LIBRARIES**

Many parents cannot afford prescribed textbooks and depend on the libraries to stock them for their children to access. However, many of the libraries lack prescribed textbooks or are in short supply. This causes long queues and extended wait times to borrow or use a book. The main objective of this program is to collaborate with libraries, equip them with the needed books, and help them create an efficient way to manage and loan books to those in need.



EFH donated books sorted for distribution to the libraries across Sierra Leone



Old Tumba Primary School



### 4 | 2012 HIGHLIGHTS AND ACHIEVEMENTS

Education for Hope continues to employ strategic initiatives toward realizing our vision and getting our mission underway. While some of these steps and accomplishments may have been modest, all of them are crucial to our work and to strengthening the foundation on which we will build our future successes.

#### **BUILDING SCHOOLS**

Tumba is a small costal village in the Port Loko District and Koya Chiefdom in Sierra Leone, which was founded in the 1820s by a farmer named Daddy Dove. After a few years, some Portuguese fishermen anchored and also settled in Tumba. The Portuguese built clay block houses for dwelling and a community school. Other families moved into the community so that their children could have access to the school. After the Portuguese left Tumba, the school became dilapidated and non-functional, and many of the inhabitants left the village and moved to others communities.

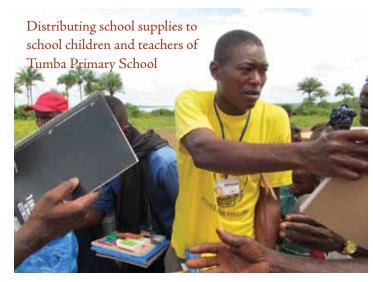
However, on April 9, 1926, five former habitants of Tumba, now in adulthood, pulled their resources together and built Elemerne Camadiam A. M. E Church for the community, which was also used as a school. After the death of the caretakers, the local inhabitants were unable to maintain the church and school. Consequently, the building was abandoned and became dilapidated.

In recent years, the community built a school with mud brick and a thatched roof, which was not conducive for learning. When it rains, water pours through the roof, resulting in a muddy floor and school closures. Ninety percent (90%) of the inhabitants of Tumba are illiterate. Knowing the value of an education, the parents want their children to be literate and to have better opportunities in life; they pulled their extremely limited resources together to make notable progress toward constructing a safe and sound school structure. However, they fell short of resources. Education for Hope stepped in and provided the financial support to complete the Tumba primary school, in collaboration with the community. The community co-invested their resources and took ownership of the project. The men helped clear the land, and provided unskilled labor; the women fetched water and cooked meals for the workers; and the children helped carry the bricks to the building site and cleaned the site.

In December 2012, Education for Hope handed over the Tumba primary school to the community after the completion of a three-classroom structure with four toilet stalls, and also provided 21 sets of tables and chairs. There were initially 80 children enrolled in the school, and after completion of the school there has been a 50% increase in enrollment.

#### SCHOOL SUPPLIES

The dwellers of Tumba rely on subsistent farming and fishing for their livelihood; it is a very poor community. All the houses are built with mud bricks and thatched roofs; there is no running water, or a medical facility. Eighty school children of Tumba village were provided with school supplies (pens, pencils, sharpeners, notebooks, rulers, crayons, pouches, etc.). This enabled parents to use their limited resources on basic necessities. In addition, two teachers of Tumba primary school were provided with instructional supplies to enable them to teach more effectively.



#### **BOOKS FOR LIBRARIES**

Most libraries in Sierra Leone have limited supplies of the resources that enable them to run their programs efficiently. The Sierra Leone Library Board was provided with a projector, telephone/fax, and office supplies.

We received 40 cases (960) of dictionaries from The Dictionary Project. These dictionaries will be distributed to the Tumba primary school children and the Sierra Library Board to be placed in the children sections of libraries across Sierra Leone.

This donation will support hundreds of local children in Sierra Leone and help them to harness the power of knowledge and improve literacy and communication skills. With the generous support of the Dictionary Project, we will be able to help many of these children learn to read books, and also help them work toward a brighter future.



Children dictionaries for Tumba Primary School and Sierra Leone libraries

#### STUDENT INTERN VOLUNTEER PROGRAM

Three students, two from American University and one from James Madison University, successfully completed our internship program. The students had the opportunity to volunteer with us and gain experience in their field of study, while learning the inner workings of a non-profit organization.

This program is designed to provide students with opportunities to obtain first-hand experience that can be used as credit toward their degree programs and exposure while working with a grassroots non-profit organization. Through the volunteer program, students acquire knowledge in project design and



Honoring EFH 2012 interns

implementation, monitoring and control, project management, and research and data analysis. They gain experience working on virtual teams using virtual tools, writing and presentation, development of strategic initiatives, organization and participation in events, and community engagement and outreach.

#### DOCUMENTARY SCREENING AT AMERICAN UNIVERSITY



We continue to explore ways to bring awareness to the general public of the plight of Sierra Leonean children and the devastation that the war and its effects had on the educational system there. We held our first screening of the movie Pride of Lions. This documentary presents Sierra Leone in a new light—the story of what it means for a country and its people brutalized by an 11-year civil war to move beyond their scars. Through personal stories of human suffering, loss, and recovery, woven within a 50-year historical framework, Sierra Leoneans reveal universal truths about the strength of the human spirit and the power of forgiveness to move forward. The amputee, boy soldier, doctor, high school principal, student, and agricultural entrepreneur featured in the documentary each has a unique perspective and a powerful story to tell.

Of critical relevance to the work of Education for Hope in the country, the documentary highlights the important role education plays in rebuilding Sierra Leone. The screening was an important step in our advocacy efforts to bring the true story of what happened in Sierra Leone forward, as well as provide practical steps to help mitigate the negative impacts.

#### **FUNDRAISING EVENT**

We need funds to implement our programs, and we continue to make progress in our efforts to bring awareness to our cause through fundraising initiatives and relationship building with businesses and organizations that share our core values. We held a fundraising event at the restaurant Nando's Peri Peri Pentagon Row in Crystal City, VA. It was a cool and beautiful fall evening, and we were happy to have our closest friends, family, and supporters join us for dinner. We achieved our objective and our efforts paid off: we raised funds needed for the purchasing of school supplies for Tumba primary school.



Supporters and donors at our Nando's Peri Peri Pentagon Row fundraising

### RADIO AND TV APPEARANCE INTERVIEW

Reviewing and using different platforms to discuss and bring awareness of our programs and initiatives is a key a objective of Education for Hope. Our Executive Director, Momodu Jalloh, appeared on the "We YUS" TV program at SLBC in Freetown, Sierra Leone, to discuss



Bariatu Smith EFH Board of Director and Momodu Jalloh EFH Executive director discussing EFH programs

Education For Hope programs, the Tumba Primary School Project, and the role of education in economic development and sustainability. He asserted that every developed country invests heavily in education, especially in early childhood and primary education, because it is a critical phase in the development process of their future leaders. He also conducted interviews at various radio stations in Sierra Leone during his visit.

Education for Hope was also featured in the Washington Examiner newspaper (http://www.examiner.com/article/support-education-for-hope-s-fundraising-event-september-26-2012-arlington-va).

#### **NEW WEBSITE**

We launched a new Website built on the Drupal platform. Our objective is to make it a one-stop shop for all of our activities. It is mobile-friendly and can be viewed on multiples devices. It is easy to navigate, allows updates for our Hope Notes (blog) and latest news, and allows seamless programming and connectivity to different platforms. Here are just a few things you can now do on our site:

Easily make one-time and recurring donations

- Opt to donate to a specific program
- Comment on blog posts
- View our extensive photo gallery of projects and activities
- Sign up for our newsletter and email alerts

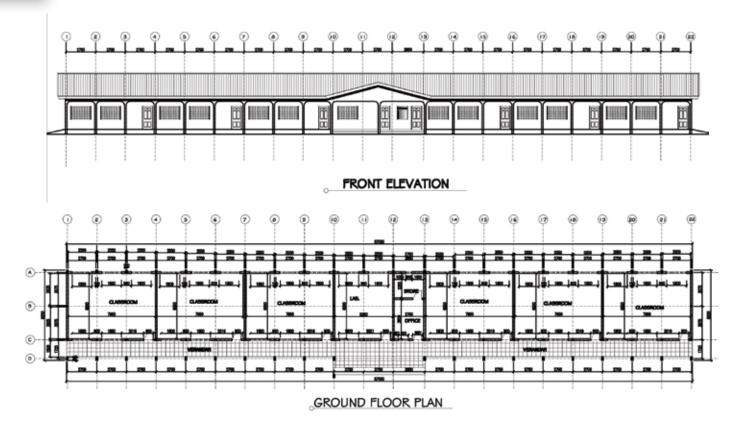
www.educationforhope.org



### 5 | 2013 GOALS AND OBJECTIVES

Continue to strengthen our organization's capacity to generate donations and advance the mission

- Develop strong partnerships
- Create a strategic fundraising plan
- + Leverage resources to achieve our vision and mission
- Support the students at the Tumba primary school with school supplies to facilitate their learning process
- Continue to facilitate and host fundraising events within the local community to garner support for education program initiatives
- Continue to foster a framework for board and organization development
- Establish an office in Sierra Leone and build the capacity to implement our work in the field
- Strengthen the student internship program and develop a comprehensive volunteer program
- Leverage technology to effectively and efficiently manage our operations and project deliverables
- Migrate to a new Web hosting and email platform
- Forge new and sustainable partnerships with local communities and local organizations in Sierra Leone that share an interest in promoting education initiatives.



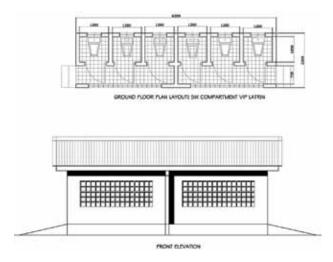
### 6 2013 PROJECTS

This Fall we will kick off Phase 1 of the Rogbantama, Mabene, and Mamama primary school project to construct a nine-room structure with six-room toilet stalls. The structure will have six classrooms, an office, a library, and a storage facility.

These communities are located in the Port Loko district, Koya Chiefdom, Sierra Leone, and do not have a functioning school; therefore, the children do not attend school. Ninety-five percent of the habitants are illiterate. Despite their circumstances, they understand the value of education and want their children to be able to read and write and lead a better life. There are approximately 95 school-age children (50 boys and 45 girls) who live in these communities. The residents of these communities rely on fishing and farming for their livelihood and shared the same characteristics as Tumba village.

Initially, we planned to construct the primary school in Rogbantama village, but the elders of the village informed us that the surrounding communities do not have a school as well. Therefore, they have invited the elders of those communities to discuss the possibility of building one school to be accessed by all the children in the surrounding areas. At the meeting, they agreed to pull their limited resources together and chose a location, of equal walking distance for the children, to construct the school.

For the construction of the school, they agreed to provide unskilled labor, land for the school construction, sand, stone, water, and sticks. The communities are very excited and looking forward to the start of the project.



Blueprints of the nine-room school structure and six-room toilet stalls

### 7 | FINANCIAL OVERVIEW

We are pleased to report a growth of 75% in revenues, from 2011. The bulk of this growth came from unrestricted individual donations. As a result, we were able to complete our first primary school project at Tumba village in the Port Loko District, Koya Chiefdom. The total cost of the Tumba project was \$4,625.43.

The completion of Tumba primary school has inspired us to commence planning on the next primary school project for Rogbantama, Mabene, and Mamama communities in the Port Loko district, Koya Chiefdom. The project is anticipated to cost around \$20,000.00.

Although we experienced a growth in revenues in 2012, we continue to explore various diverse funding streams by leveraging and creating partnerships with individuals, foundations, and private and public organizations. Our primary objective is to minimize our overhead costs by all means and to spend the majority of the monies donated on our programs and initiatives. All board members, the management team, interns, and staff are volunteers. Therefore over 80% percent of all donations go directly to supporting our programs and initiatives in Sierra Leone.

We encourage you to make Education for Hope your favorite charity. All donations are tax-deductible.

#### 7.1 STATEMENT OF ACTIVITIES FOR PERIOD ENDING DECEMBER 31ST, 2012

REVENUES	AMOUNT
Restricted Donations	_
Unrestricted Donations	\$5,613.59
Fund Raisers	\$282.23
Donations in Kind	\$1,130.46
Total Revenues	\$7,026.28

EXPENSES	AMOUNT
Program Expense	\$2,889.43
Fundraising Related Expense	\$160.00
Marketing and Advertising	\$1,122.05
Postage	\$50.90
Office Supplies	\$265.28
Professional Services Expenses	\$875.00
Travel	_
Annual Registration Fees	\$26.00
Internet Fees	\$333.76
Stipends/Salaries/Wages	_
Board Refreshment	\$18.33
Back-Pack Donations	\$480.46
Books for Library	_
Education Scholarship Drive	-
Total Expenses	\$6,221.21
Net Increase in Assets	\$805.07

#### 7.2 STATEMENT OF POSITION AS AT DECEMBER 31<sup>ST</sup>, 2012

ASSETS	AMOUNT
Current Assets	
Cash - Wells Fargo Bank	\$1,609.38
Other Assets	\$0.00
Fixed Assets	\$0.00
Less Accumulated Depreciation	\$0.00
	\$0.00
Total Assets	\$1,609.38
LIABILITIES	AMOUNT
Short Term Liabilities	
Accounts Payable	\$0.00
Long Term Liabilities:	\$0.00
Net Assets	
Unrestricted from prior periods	\$804.31
Unrestricted from current Statement of Activities	\$805.07
Total Liabilities	\$1,609.38

### 7.3 SUMMARY OF CASH ACTIVITIES (JANUARY 2012 – DECEMBER 2012)

TRANSACTION	AMOUNT
Reciepts	
Beginning Balance at Jan 1st, 2012	\$804.31
Restricted Donations	\$0.00
Unrestricted Donations	\$5,267.54
Fund Raisers	\$628.28
Total Receipts	\$5,895.82
Total Cash available	\$6,700.13
Payments	
Program Expense	\$2,439.43
Fundraising Related Expense	\$160.00
Marketing and Advertising	\$1,122.05
Postage	\$50.90
Office Supplies	\$65.28
Professional Services Expenses	\$875.00
Travel	\$0.00
Annual Registration Fees	\$26.00
Internet Fees	\$333.76
Stipends/Salaries/Wages	\$0.00
Board Refreshment	\$18.33
Back-Pack Donations	\$0.00
Books for Library	\$0.00
	\$5,090.75
Balance in Wells Fargo Account	\$1,609.38

#### 7.4 OPERATIONS TREND REPORT

DESCRIPTION	2011	2012	Y/Y CHANGE	%	2013 BUDGET
Restricted Donations	\$1,500.00	\$0.00	-\$1,500.00	-100%	\$0.00
Unrestricted Donations	\$1,221.89	\$5,613.59	\$4,391.70	359%	\$5,926.28
Fund Raisers	\$1,304.10	\$282.23	-\$1,021.87	-78%	\$296.34
Donations in Kind	\$0.00	\$1,130.46	\$1,130.46	100%	\$3,106.98
Total Revenues	\$4,025.99	\$7,026.28	\$3,000.29	75%	\$9,329.60
Program Expense	\$1,736.20	\$2,889.43	\$1,153.23	66%	\$3,096.75
Back-Pack Donations	\$0.00	\$480.46	\$480.46	100%	\$210.00
Books for Library	\$0.00	\$0.00	\$0.00	0%	\$2,724.48
Education Scholarship Drive	\$0.00	\$0.00	\$0.00	0%	\$0.00
Stipends/Salaries/Wages	\$0.00	\$0.00	\$0.00	0%	\$420.00
Fundraising Related Expense	\$556.50	\$160.00	-\$396.50	-71%	\$168.00
Marketing and Advertising	\$384.95	\$1,122.05	\$737.10	191%	\$1,189.37
Postage	\$0.00	\$50.90	\$50.90	100%	\$53.45
Office Supplies	\$208.25	\$265.28	\$57.03	27%	\$68.54
Professional Services Expenses	\$0.00	\$875.00	\$875.00	100%	\$962.50
Travel	\$0.00	\$0.00	\$0.00	0%	\$0.00
Annual Registration Fees	\$0.00	\$26.00	\$26.00	100%	\$27.30
Internet Fees	\$287.55	\$333.76	\$46.21	16%	\$350.45
Board Refreshment	\$53.53	\$18.33	-\$35.20	-66%	\$19.25
Total Expenses	\$3,226.98	\$6,221.21	\$2,994.23	93%	\$9,290.09
Net Increase/(Decrease) in Assets	\$799.01	\$805.07	\$6.06	1%	\$39.52

### 8 PARTNERSHIPS

We value and believe in partnerships and collaborations. We partnered with and developed affiliations with governmental and non-governmental organizations and local communities including:

Nado's Peri Peri Pentagon Row

Sierra Leone Ministry of Education

Tumba Community, Port Loko District, Koya Chiefdom, Sierra Leone

The Dictionary Project

Sierra Leone Library Board

Google for Non-Profit

American University

The Peace Corps

The Lewis Family Foundation

Books International Goodwill

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### 9 | LEADERSHIP TEAM

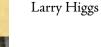
Mindful also of our founding values, we hold ourselves accountable for the lives and livelihood of the children and communities whom we seek to impact through our work. We also hold ourselves accountable within our own team and among our friends and supporters.

With accountability comes integrity and transparency. We are very proud that in our three years of operations, EDUCATION FOR HOPE has carried out its mission with the highest level of integrity. Each and every donor dollar has been tracked and accounted for, and its direct relevance to our mission is evident in our accomplishments.

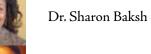
#### 9.1 BOARD OF DIRECTORS



Paul Brinkman



Sylvanus Davies





Dr. Deloris Vaughn



Wusu Kargbo



Dr. Susan Shepler



Dr. Jindra Cekan

Idrissa Kamara



Bariatu Smith

#### 9.2 MANAGEMENT TEAM



Jon Raedeke



Momodu Jalloh



Ese Emerhi



Virginia Bourgeois



Sophie Colvin



Jerry Savalie

#### 9.3 INTERNS



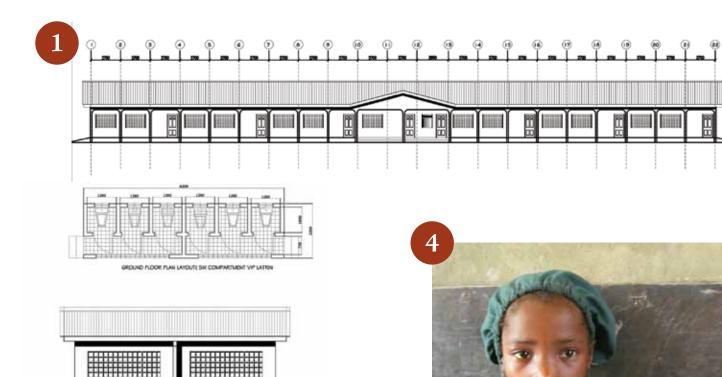
Nakiya Pitts, American University

Brian Stouts,



Abbey Walsh, American University

James Madison University









### 10 HOW YOU CAN HELP

#### **DONATIONS**

Every contribution that you make brings hope to a child in Sierra Leone, and helps us break the cycle of poverty.

- \$20,000 gift builds a 6 classroom school structure, an office, storage, a library, and 6 stall toilets in rural areas.
- 2 \$1,000 gift buys over 200 prescribed textbooks.
- \$1,500 gift buys 30 tables and 30 chairs for a primary school.
- 4 \$100 gift provides yearly tuition for a child.
- \$50 gift buys a backpack and supplies for a child.

You can host small fundraising parties and set your own financial goal.

#### VOLUNTEER

You can volunteer your time and resources by assisting with coordinating and executing many administrative functions, such as fundraising initiatives, administrative tasks, logistics, communication and public relations, research, grant and proposal writing, and program development. For example:

Volunteer to speak at events.

Support us by attending our functions and activities.

#### **SHARE**

You can share what you learn about our cause and the children of Sierra Leone with others.

You can be an advocate in your personal and professional network.

All donations are tax-deductible.

### CONNECT WITH US



Follow us on Twitter: @edforhope

Visit our website: www.educationforhope.org

Send us an email: info@educationforhope.org

Contact us via phone: 703-577-8090

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